

SPANX®

BY SARA BLAKELY®

Be a Show-Stopper in the new SPANX® Show Topper

Spanx takes it to the top with Show Topper, a new collection of show-stopping shaping shirts created from the outside in. This innovative double feature touts a hidden, slimming bodysuit under a classic wear-everywhere tank.

“We wanted to offer a great everyday top with benefits,” says Spanx Founder Sara Blakely. “The built-in body suit is this tank’s best kept secret!”

Show Topper Tanks are available in classic staple colors like white and black and a frosted coral will be available in time for spring! The collection will be available on spanx.com late this spring and will retail for \$88.

Show Topper Tank with Built-in Bodysuit

- Built-in slim! Firming bodysuit stays hidden thanks to its dyed-to-match coloring, preventing a panty peek-a-boo
- Slimming starts below the bust line, keeping your chest at its best
- The perfect layering piece! Wear season after season, durable fabric won’t shrink or fade
- Super-soft, ribbed outer fabrication conceals lumps and bumps



ABOUT SPANX

Spanx founder Sara Blakely was getting ready for a party when she realized she didn't have the right undergarment to provide a blemish-free look under white pants. Armed with scissors and sheer genius, she cut the feet off her control top pantyhose and the Spanx revolution began! Headquartered in Atlanta, GA, Spanx is available in more than 50 countries and now offers more than 200 products ranging from slimming apparel and swimsuits, to bras, activewear and men's undershirts and underwear. Spanx is helping women everywhere experience the power of shapewear with ASSETS® by Sara Blakely, a focused range of body-shapers and ASSETS® Red Hot Label™ by SPANX®, a luxe extension of ASSETS that offers a wider assortment of slimmers, bras and panties. With an array of problem-solving products for every body type and budget, Spanx has secured its place in women’s hearts and in pop-culture with daily mentions everywhere from CNN to SNL. In March of 2012, Founder Sara was named the world’s youngest, self-made female billionaire by Forbes Magazine and one of TIME’s 100 Most Influential People. In addition to keeping butts covered, SPANX also shapes the world by focusing on their mission: To help women feel great about themselves and their potential.

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