

# SPANX®

BY SARA BLAKELY®

## SPANX® Wants You to Spoil Yourself Cotton!

SPANX® the global leader in shapewear, is excited to announce the first ever all-cotton shapewear collection, Spoil Me Cotton.

Sumptuous cotton, visually slimming seams and a hug of shaping (thanks to double-layer tummy control) make this collection the softest way to slim.

“Women have been asking us for a cotton collection, so I’m super excited about Spoil Me Cotton,” said Spanx founder Sara Blakely. “By combining the luxury, breathability and comfort of cotton undies with the shaping power of Spanx, we think this new collection is sure to spoil our fans!”

### **New! Spoil Me Cotton Adjustable Strap Slip, \$88, S-XL**

- Double-layer, high gauge cotton control tames the tummy
- Adjustable straps for the perfect fit
- Single layer, non-compression bust keeps your chest at its best

### **Spoil Me Cotton High-Waisted Panty, \$52, S-XL**

- Double-layer tummy control with a lightweight feel
- High-waisted panty streamlines the silhouette for a totally smooth look
- Full coverage on bottom

### **Spoil Me Cotton Tank, \$64, S-XL**

- V-neck silhouette flatters the bustline
- Tank-style straps keep bra straps from playing peek-a-boo

### **Spoil Me Cotton Tank Body Suit, \$74, S-XL**

- Scooped neckline offers ample cleavage
- Full panty bottom features hook-and-eye closure for an easy on-and-off

### **Spoil Me Cotton Panty, \$40, S-XL**

- High-rise panty style offers ample coverage
- High-gauge, Real Lasting® cotton looks fresh wear after wear



The SPANX Spoil Me Cotton collection is available in shell and black at [Spanx.com](http://Spanx.com).

### **ABOUT SPANX**

Spanx founder Sara Blakely was getting ready for a party when she realized she didn't have the right undergarment to provide a blemish-free look under white pants. Armed with scissors and sheer genius, she cut the feet off her control top pantyhose and the Spanx revolution began! Headquartered in

Atlanta, GA, Spanx is available in more than 50 countries and now offers more than 200 products ranging from slimming apparel and swimsuits, to bras, activewear and men's undershirts and underwear. Spanx is helping women everywhere experience the power of shapewear with ASSETS® by Sara Blakely, a focused range of body-shapers and ASSETS® Red Hot Label™ by SPANX®, a luxe extension of ASSETS that offers a wider assortment of slimmers, bras and panties. With an array of problem-solving products for every body type and budget, Spanx has secured its place in women's hearts and in pop-culture with daily mentions everywhere from CNN to SNL. In March of 2012, Founder Sara was named the world's youngest, self-made female billionaire by Forbes Magazine and one of TIME's 100 Most Influential People. In addition to keeping butts covered, SPANX also shapes the world by focusing on their mission: To help women feel great about themselves and their potential.

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