

SPANX®

BY SARA BLAKELY®

Why Go with Your Gut when You Can Trust Your Thinstincts™?

SPANX® introduces a silky, body-shaping collection that promises to slim without the squish.

From a thong-back bodysuit, to a full slip and shaping cami, Trust Your Thinstincts tames your tummy and shows love to your handles, but when it comes to your bust it should be flattering, not flattening! That's why Spanx created the first-ever smoothing collection with self-adjusting fabric that flatters your bustline while it flattens your tummy. The smart design fabric banishes pancake boob by growing with your girls, so it fits every chest best.

Innovative design features like bonded thread—completely sealed to the garment for a seam-free guarantee—combine with ultra-thin fabric for a style that looks as amazing as it feels.

New! Trust Your Thinstincts Camisole, \$58, XS-3X

- Innovative bust fabric expands to fit every chest best
- Super thin, sleek fabric slims tummy and love handles
- Bonded arm holes and leg openings for an invisible transition to skin

Trust Your Thinstincts Tank, \$58, XS-3X

- Non-compression fabric at bust flatters chest
- High back design and thick straps hide bra straps
- Wide band on bottom anchors shirt in place

Trust Your Thinstincts Thong Body, \$68, XS-XL

- Non-compression fabric at the bust fully flatters
- Smooths the tummy and love handles
- Silky, microfiber thong is ultra-comfortable and keeps you VPL-free

Trust Your Thinstincts Full Slip, \$98, XS-3X

- Innovative tank-style top slims without the smush
- Microfiber smooths the tummy and streamlines your figure
- Built-in bodysuit features hook-and-eye closure for ease

Trust Your Thinstincts Tank Mid-Thigh Shaper, \$58, S-3X

- Shapes from waist to thigh
- Double layer of fabric offers additional tummy control
- Wide bands on waist and legs anchor this piece in place



The Trust Your Thinstincts collection is available in Natural and Black on spanx.com.

ABOUT SPANX

Spanx founder Sara Blakely was getting ready for a party when she realized she didn't have the right undergarment to provide a blemish-free look under white pants. Armed with scissors and sheer genius, she cut the feet off her control top pantyhose and the Spanx revolution began! Headquartered in Atlanta, GA, Spanx is available in more than 50 countries and now offers more than 200 products ranging from slimming apparel and swimsuits, to bras, activewear and men's undershirts and underwear. Spanx is helping women everywhere experience the power of shapewear with ASSETS® by Sara Blakely, a focused range of body-shapers and ASSETS® Red Hot Label™ by SPANX®, a luxe extension of ASSETS that offers a wider assortment of slimmers, bras and panties. With an array of problem-solving products for every body type and budget, Spanx has secured its place in women's hearts and in pop-culture with daily mentions everywhere from CNN to SNL. In March of 2012, Founder Sara was named the world's youngest, self-made female billionaire by Forbes Magazine and one of TIME's 100 Most Influential People. In addition to keeping butts covered, SPANX also shapes the world by focusing on their mission: To help women feel great about themselves and their potential.

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